

SAP® BusinessObjects™ DATA QUALITY MANAGEMENT

FOR SAP BusinessObjects EDGE SOLUTIONS

Enterprise-Class Data Quality for Mid-Sized Organizations

With huge data volumes and multiple disparate data sources, mid-market organizations are challenged to harness and make sense out of chaos. For small and medium organizations with aggressive growth plans, these problems become exponential, resulting in data duplication, inaccuracies, complexity, and inconsistency.

SAP® BusinessObjects™ Data Quality Management software for SAP BusinessObjects Edge solutions centralizes the discovery, correction, and prevention of data quality issues across your organization. Our mid-sized solution integrates over 20 years of proven data quality expertise and best practices into a single application that tightly integrates with the BI capabilities of SAP BusinessObjects Edge solutions, designed for mid-sized companies. Powerful data parsing, cleansing, and address-verification capabilities allow you to implement a complete BI solution on top of a trusted data foundation layer, which is critical for user trust in and adoption of the solution.

Users can integrate address verification for data integrity of contact information for over 190 countries. Leveraging powerful functionality, users can intelligently synchronize, review, and change data records – a breakthrough for organizations that typically manage data with manual processes and many people throughout their organization. With trusted, timely, and accurate data,

information users now have a solid foundation for decision-making.

A centralized hub for information management across your organization, this single integrated solution for BI, data integration, and data quality reduces IT complexity and your software footprint, lowering the total cost of ownership. Other features include a centralized business rule repository, a metadata engine, security, and native database access.

Our integrated quality management solution lets users build data quality solutions quickly by leveraging the same wizards, drag-and-drop project creation, previous data integration projects, and context-sensitive help as the SAP BusinessObjects Edge solutions. Across departments, users can then consult highly graphical reports to collaborate on business rules. Features include a dataflow-oriented user interface and the ability to reuse data quality objects.

Powerful data parsing, cleansing, and address-verification capabilities allow you to implement a complete BI solution on top of a trusted data foundation layer, which is critical for user trust in and adoption of the solution.

SAP® BusinessObjects™ Data Quality Management software for SAP BusinessObjects Edge solutions is priced, packaged, and designed for mid-sized organizations. It gives you the ability to have accurate and trusted information that supports your business intelligence (BI) and data quality initiatives.



Summary

SAP® BusinessObjects™ Data Quality Management software for SAP BusinessObjects Edge solutions for small and medium-sized enterprises allows customers with smaller budgets and resource constraints to manage data quality standards across deployments in a way that is consistent, predictable, and easy to use. With trusted data, your information users have a solid foundation for decision-making using timely, accurate information.

Business Challenges

- Integrated data quality and business intelligence (BI) on a small budget
 - Deploy best practices and quality standards across the organization
 - Build a trusted foundation that supports timely, accurate decision making
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Key Features

- **Centralized business rule repository** – Enforces consistent data quality standards across projects for greater data quality collaboration and consistency
 - **Secure central repository** – You control access to objects and lock objects for editing
 - **Native database access (Oracle, SQL Server, Windows ODBC, flat file)** – Simplifies access to data
 - **Streamlined, dataflow-oriented user interface** – Delivers a consistent use, look, and feel across deployments
 - **Reuse data quality objects with advanced transform management** – Allows you to define best practices and default values
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Business Benefits

- **Enhanced productivity**, enabled through rapid development and reuse of business rules across the enterprise through an intuitive user interface
 - **Low cost of ownership and improved ROI**, with quick implementation and simple maintenance requirements
 - **Project-based data quality**, regardless of environment, architecture, or deployment, providing consistent, reliable results
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For More Information

To learn more about SAP BusinessObjects Data Quality Management software, SAP BusinessObjects Edge solutions, visit <http://www.sap.com/solutions/sme/>.

To learn more about information management solutions from SAP, visit our Web site at www.sap.com/sapbusinessobjects.

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